

VALUE PROPOSITION TWISTER

What are the products or services related to your idea?

What needs are met thanks to your solution?

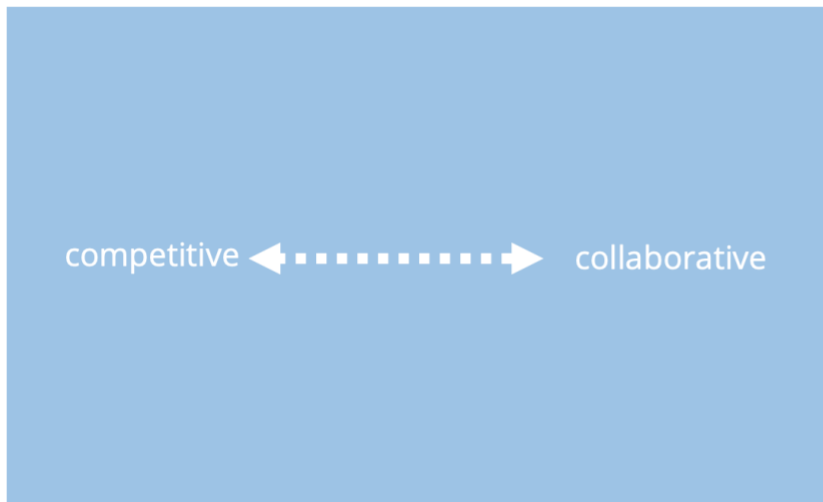
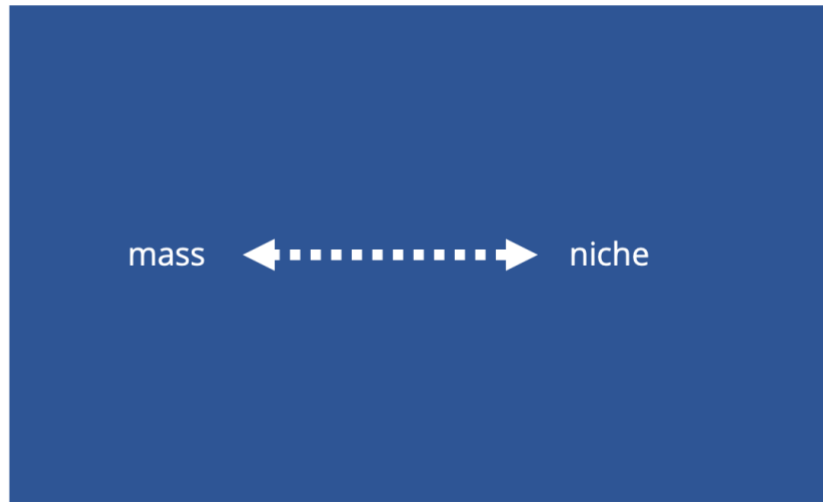
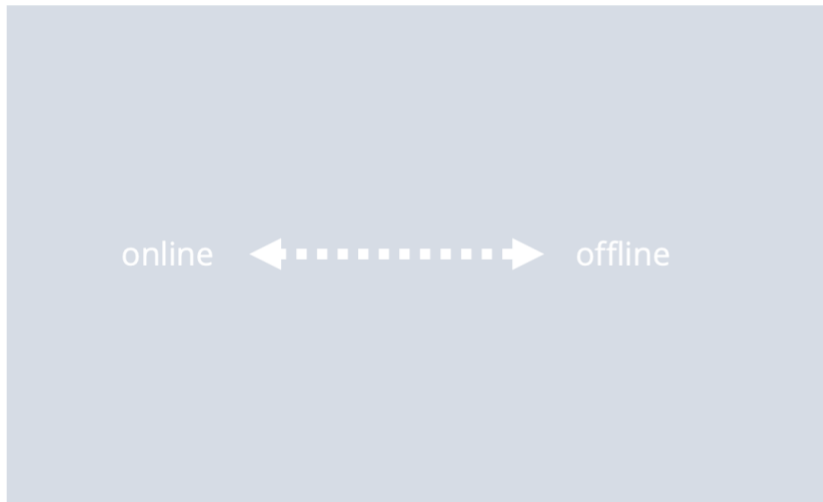
How is your solution creating gains for your customers and the planet?

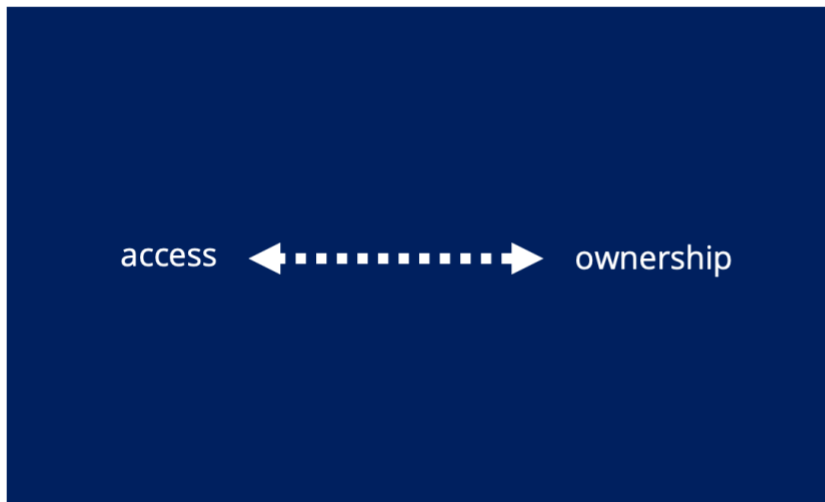
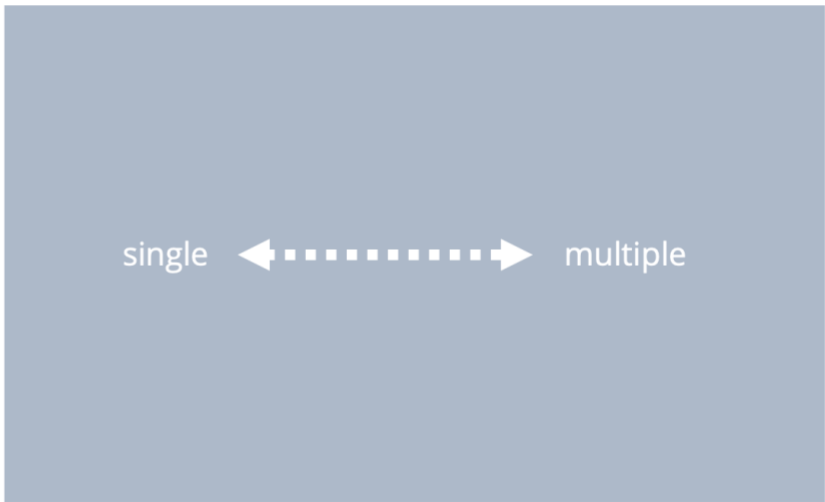
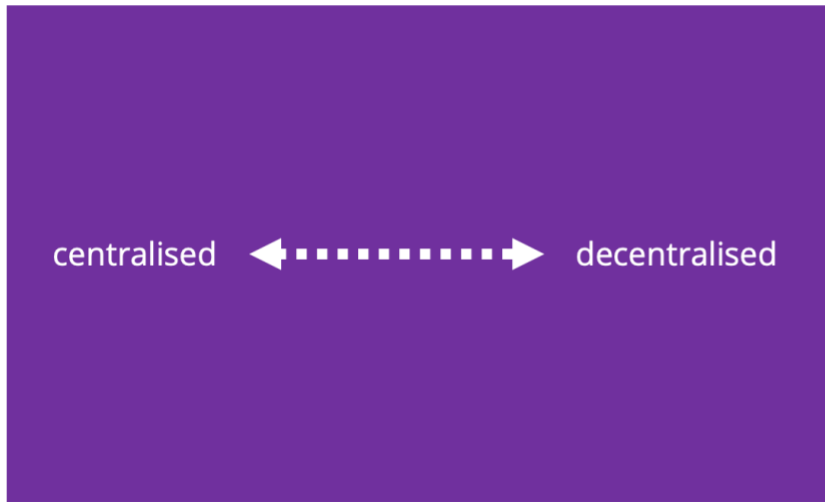
How is your solution reducing pains for your customers and the planet?

#IDEATION #VALUE PROPOSITION TWISTER

TWISTER CARDS

#IDEATION #VALUE PROPOSITION TWISTER





#IDEATION #VALUE PROPOSITION TWISTER

